

Dear Ministry Friend,

Spring reminds us that God's creation is full of new life. Great things come from just a small seed. In the same way, God's word creates life, hope, and opportunity for change. Evidence of new life is sprouting in Egypt.

Christianity arrived in Egypt in the first century. However, as a result of the Arab conquests in the seventh century, Christians were forced to represent an often persecuted but faithful minority.

In Egypt today, the life of a Christian is still challenging in many ways. Under the surface, there is turmoil. Evangelism, prohibited by the law of the land, can lead to serious consequences. People's inner cries often go unanswered.

What can provide a solution to the threat of fear, hopelessness, and unrest? The Gospel. God can change hearts and entire societies with His word.

115 million reasons to answer the call

GCMM's goal is bold. We want to reach all of Egypt-115 million people in total-with a message that can touch the heart of every family. The work begins in Cairo, but the impact will extend throughout the country.

Now is the time to prepare: training teams, producing materials and assembling prayer networks. The first signs of the harvest are already visible. We are receiving thousands of contacts every month. Now is the time to sow, so we can prepare for the great harvest that will soon come.

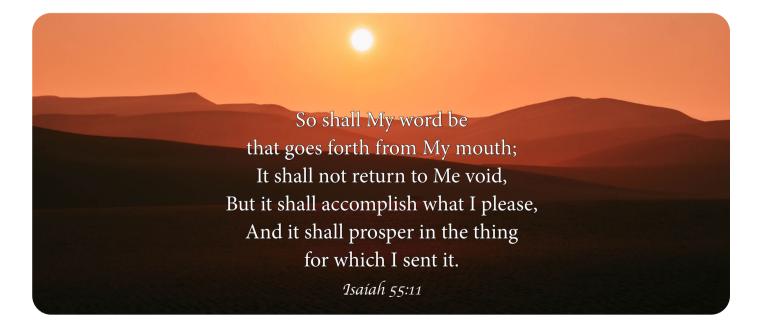
Young people are seeking—and we have the answer

More than half of Egyptians are under 30. These young people live in a digital reality, where we can meet them. We speak their language through videos, discussions, and touching testimonies. This way, the love of Jesus can reach exactly where there are seekers.

It is time to sow and prepare for the harvest

This is a call to you, dear friend. Your prayers and support can be the answer that changes lives. Soon, many will hear the Gospel – and the harvest awaits.

With blessings and thanks, Hannu Haukka



Join Us in Planting the Seeds of Hope

The harvest is near, but we can't do it alone. Your prayers and financial support will help reach searching hearts in Egypt—right now, at a crucial time.

Give today and help us fulfill the Great Commission. Scan the code on the back page or visit **gcmm.us**.

Our Mission: Egypt for Jesus

Hannu Haukka and Hani Henein recently returned from Egypt, where preparations for the media campaign are well underway. After the trip, Hani shared how both the vision for the campaign and preparations are progressing.

Born and raised in Egypt, Hani has carried a vision in his heart for years, which is now becoming a reality. Although Hani now lives in Finland and leads the Arab work at our ministry centre, he has never forgotten his homeland.

- When I walk along the streets of Egypt, the same ones where I grew up, strongly reminds me of how deep a longing people have to encounter the living God. This mission is not just a task for me: it is a personal calling that has been with me for years.

According to Hani, we are living in a special moment right now. The younger generation of Egypt is searching for meaning and truth amid an uncertain world.

- There is a huge spiritual hunger in Egypt. Many young people are searching for a genuine touch of God amidst the chaos. Social media is their arena, and that is where we can meet them in a way that really speaks to them.

This is not a momentary enthusiasm. The campaign has been prepared with prayer and planning for a long time, and now the work is taking shape. Christians from different denominations are doing something unique together. - We have been praying for this vision for years. Now is the time to act. We are seeing different churches unite around a common goal—not for their own glory, but for the sake of the kingdom of God.



Hani Henein/Director GCMM Arabic Ministries

A central part of the

mission is the sharing of personal testimonies. During the campaign, stories are collected that speak of the transforming power of God. They will be used to create a campaign book that can end up in homes where the Bible has never been read before.

- We believe in the power of personal stories. They are testimonies of the living impact of the Gospel. We pray that this book can be a seed that gives growth and leaves a lasting mark in hearts and homes.

Hani's gaze reaches beyond a single campaign. He sees an opportunity that can these campaigns far into the future.

- This is not just a campaign. It can be the beginning of a new chapter for an entire nation. Egypt will have the opportunity to get to know Jesus!

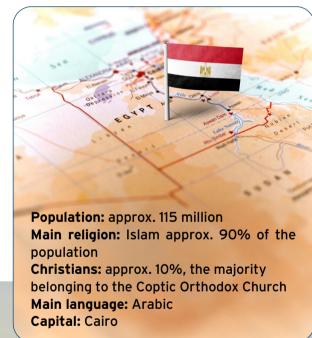
Text: Erika Niemelä





The Campaign in a Nutshell

- The campaign covers all of Egypt
- Duration: approximately 4 months
- Follow-up: personal contact for everyone who shows interest
- Channels: Satellite TV, social media, printed life-changing stories, multiple call centers
- The campaign starts in Cairo, but the goal is to reach the entire country





The word of God does not return void – now is the time for Egypt.

Pray that

- 1. God's word will touch all age groups-especially young people.
- 2. Preparations and teams will work under the guidance of the Holy Spirit.
 - 3. The campaign will bring about lasting spiritual change in Egypt.

Thank you for your prayers- and for sharing the gospel message with us!

We Are Stepping Out in Faith

We're stepping out in faith, believing God will provide as we respond to His call.

Together, we're launching a bold Gospel campaign in Egypt—where people are searching for truth and hope. Every prayer, every gift, makes a difference.

Your gift—whatever God places on your heart—will help bring the life-transforming message of Jesus to those who have never heard.

"Go and make disciples of all nations." – Matthew 28:19

Let's answer the call together.

Scan the **QR code** give now or visit **gcmm.us**.

Every gift brings us closer to fulfilling the Great Commission.



scan here to donate online







