

Dear Ministry Friend,

### **50 Million Maithilis Need to Know Who Jesus is**

Several years ago, while conducting a Mega City Media Campaign in the Himalaya Mountains, we produced 52 episodes of the most loved Bible stories for children in the Maithili language. This language is spoken by 50 million almost totally unreached people living along the Northern border of India and Nepal. Very few Maithilis have ever heard of Jesus.

### **Lost And Found**

Unfortunately in 2014, these 52 Bible stories on video were “lost” in the aftermath of our very successful media evangelism campaign that shook Nepal. Repeated searches for the programs failed to produce results.

These Bible stories were translated, recorded and then misplaced just over 10 years ago. Then unexpectedly in April, a box containing the Bible stories was discovered in a church warehouse in remote Nepal. They were suddenly found.

The situation reminded us of King Josiah in the Book of Kings, where lost Bible texts were found in connection with repairs in the Temple, resulting in the entire nation of Israel turning to God. We believe that God is doing something equally wonderful among the Maithili people. When we found the tapes, we knew that the Spirit of the Lord was prompting us to take this **Children’s video Bible to the people.**

### **With God, No One is Unreachable**

The Maithili people have yet to be reached with the Gospel message. Regarding religion, the Maithili people embrace a strain of Hinduism with less than 0.001% Christians. With the help of local partners in Nepal GCM will undertake the ambitious steps of reaching out to this lost, unreached “nation” with the Bible in video format.

Maithilis do not have schools or institutes of higher education in their own language. Both the Nepalese and Indian governments will not allow these institutions to be built.

### **The Superbook Bible**

We have seen how millions of children and adults in the Soviet Union, Russia, Ukraine, Kazakhstan, and Laos have found faith in God. *Superbook* Bible stories have opened the hearts of children, families, and whole nations to Jesus. This can happen again in the lives of multitudes of Maithilis.



### **Expect A Miracle**

We invite you to join us at GCM in this unfolding miracle. We pray for a move of the Holy Spirit. We expect a giant size miracle. When the story of Jesus is told, darkness is transformed into light.

The re-discovery of the Maithili digital Bible is providential for a time such as this. In Matthew 4:16, the Word of God says: “The people who sat in the darkness have seen a great light! Those in the land of the shadow of death, light has dawned.” Please join us! Together we can help make it happen. Your gift will bring many Maithilis to Jesus.

**Hannu Haukka, CEO**  
**Great Commission Media Ministries**

# The Task Of Reaching Millions Of Unreached Peoples Cannot Be Left Ignored!

Missionary Tomi Kuosmanen remembers his first visit to the Maithili region of Nepal in 1998. At the time, all he knew was that he wanted to bring the Gospel to a people who had not yet been reached. "It was a call of my heart."

## Small Beginnings on Local Radio

Tomi and his team endeavored to see if they could produce Christian programs in the Maithili language for a local radio station and for a short time succeeded. Sharing the message of Christ and playing music was reaching a surprisingly large audience, when suddenly, their sponsor withdrew their support. The door of opportunity closed.

"It was a tough time for us, but we knew God was not going to forget these people," Tomi recalls. It was around that time that he connected with GCMM.

GCMM was conducting a historic Mega City Media Campaign in Kathmandu. One of the media used in the campaign was radio. It seemed as if heaven had momentarily opened a door of opportunity.

## Superbook Sees Daylight in The Maithili Language

At that time, the translation and dubbing of *Superbook* was put into motion. "We managed to translate all the episodes into Maithili and that was a massive undertaking. But even though the actual dubbing of the project had been completed, the doors to air the Bible series did not open."

Tomi says it was a big disappointment, but looking back now he understands why: "It wasn't the right time." For one, media accessibility in the area was not good, and the programs would not have been readily accepted. "We could not have reached the people we had wanted to reach. The doors closed, but not forever."

## God's Timing is The Best

Now, years later from his initial arrival in the Maithili region, God's timing has become even more evident to Tomi. "Today, accessibility to media is on a completely different level. Currently, the Maithili-speaking population can be reached online,

with social media as a tool, which was unheard of before. With the help of these tools, we can take the Gospel to even the poorest of the poor."

## The Power of Media and Superbook

Tomi says his goal is to share the Gospel on YouTube and Facebook platforms. "Bible teaching, testimonies, and encouragement will reach millions of people today."

The region is, however, challenging. The Maithili region is known for spiritual darkness and the difficulty of missions. It has even been nicknamed the "Missionary Graveyard". Persecution of Christians is a daily occurrence. "Traditional evangelism is very difficult in the region, but through media we can reach millions."

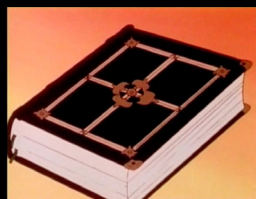
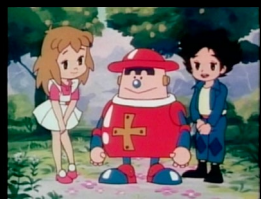
## New Opportunities and Open Hearts

In the past few months, more than a million people have listened to the Christian programs that have been produced. "This is absolutely incredible. And now *Superbook* can bring another dimension in bringing the light of the Gospel to the Maithili people."

"I have already seen how God has opened the door. And I would not have peace of mind if I did not move ahead with full speed. With *Superbook*, we have the opportunity to bring the Gospel in an impactful way to this nation."

*Text:*  
Hannu Haukka,  
Erika Niemelä





**Superbook** is an animated Bible series that presents Bible stories for children. It takes the viewer on a journey back in time to the events described in the Bible. The series has touched the lives of hundreds of millions of children and families in the Soviet Union, Russia, Belarus, Ukraine, Kazakhstan, Kyrgyzstan, Uzbekistan, Moldova, Siberia, and Laos.

## Who are the Maithili People?

The Maithili are a large ethnic group in northeastern India and Nepal.

- Their native language is Maithili, spoken by 50 million people.
- They live deeply entrenched in Hinduism.
- Christians make up less than 0.001% of their population.
- They are still among the unreached people groups.



Together, we can bring the Gospel  
to the ends of the earth.



## Please pray with us for the Maithili people!

Join in intercessory prayer for the nation — you and I are an important part of God's plan for the Maithili people.

## Let us pray, that:

- the light of the Gospel will penetrate the darkness and touch hearts for Christ,
- churches living amid persecution will be strengthened and will grow in their faith,
- *Superbook*, the children's video Bible will direct children and families to Jesus.

### A \$100 dollar donation can take the Gospel to 10,000 Maithilis

Together, we can reach those who have not yet been reached for Jesus. Your gift will help the word of God reach hearts, transforming the lives of children, families for generations to come.

*Thank you for your support and prayers!*

## THIS IS OUR OPPORTUNITY TO REACH A LOST NATION

### WILL YOU ANSWER GOD'S CALL? NOW IS THE TIME.

Great Commission Media Ministries is bringing the Good News to millions in unreached areas of Asia, Northern Africa, and the Middle East.

### BE PART OF THE TASK TODAY!

Will you join us in reaching the hard-to-reach?



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