

MINISTRY

Great Commission Media Ministries

August 2020



Focused on Proclaiming the Gospel In Israel
• Hebrew • Russian • Arabic

RUSSIA: CHURCHES ACROSS RUSSIA REQUEST MORE BOOKS FOR EVANGELISM

To date, GCMM has printed over eight million New Testaments, Bibles, Gospels of John, and Power to Change evangelism books thanks to the with financial support of ministry friends of GCMM.

This literature has been used by evangelists from partnering churches across Russia to the farthest corners of the nation. These books have been a crucial tool in evangelism, helping people find their way to God through faith in Jesus.

Larissa, in southern Russia, told us her story: "Last Sunday was the night I experienced spiritual rebirth. I read your campaign book at midnight.

The book explained to me how I can be forgiven of my sins, how I could experience a beginning in life.

Following the directions, I took a pen and paper and listed all my sins on paper. The list was long. I then read 1 John 1:9 from the Bible. It said, "If we confess our sins, he is faithful so that he will forgive us our sins and cleanse us from all unrighteousness. Next, I did what the book said to do.



I tore the paper in small pieces and threw the pieces away.

At that moment, I experienced how immense joy flowed into my heart.

I felt that I was free from my past sins. It was a huge experience. I no longer wanted to smoke, no alcohol, and no more company of ill-reputed men.

I surrendered all my sins to God. Since then, my daughter too has come to faith and I trust that my son will also come to Jesus."

For this year, 2020, Russia's churches have asked us to print an additional one million books .

GCMM will continue to print the books requested as our financial resources allow.

One evangelistic book delivered into the hands of a person seeking God, costs from \$0.20 for a copy of the Gospel of John to \$2.00 for a New Testament.

With your help...your gifts and your prayers...we can greatly exceed the challenge! We praise the Lord for His exceedingly abundant blessings. My deep thanks to all who have already given to this ministry, and for those who will make a special gift over the next weeks to this end.

By exceeding this goal, Great Commission Media Ministries will be able to greatly enhance the ministry of local churches across Russia. And you will be there to celebrate God's miracles with us.

**Jesus' last command
is our first
priority**

Missions requires courage, strength, confidence

This issue is dedicated to the miracles of God that we have seen in multiple mega city media campaigns in Israel among Hebrews, Arabs, and Jews from the former Soviet Union.

This issue is a collection of stories of faith and God's provision and power to perform modern day miracles. Without God's provision, the proclamation of the Gospel through the media campaigns to entire cities and peoples in Israel would not have been possible.

Oversized Task

When God sends us on His mission, that mission is oversized and greatly outweighs our human resources. God given assignments are so big that failure is guaranteed unless God shows up. And God does show up.

It was so when Jesus sent his disciples into **all the world** and said, go and proclaim the Gospel to all creatures. Mk. 16:15.

When God sends us against mountain-sized tasks that we would not cope with without Him, He also equips us with the necessary means.

Oh God, Here I Am, Use Me

Small steps do not require God's great miracles. But when we throw ourselves into the flow of God's great plan for our drowning world and ask, "God use me! Expand my territory for your kingdom, for the sake of your Holy Name," miracles do begin to happen.

Time after time, heaven sends "angels", resources and helpful peo-

ple to our aid.

In this way the name of God will be glorified. And so we are taught to pray... "For Thine is the Kingdom and the power and the glory!"

When we turn to God and ask Him to add to us more territory, more influence for the sake His holy name, (in Psalm 23 David wrote "He leads me down the right way for His name's sake") we are asking for something that greatly delights God's heart.

God opens doors and He leads people to us and to the ministry He has given so that the ministry would further glorify His name.

As human beings we often experience fear and inadequacy as God expands the sphere of our ministry, our influence for Him.

But as we move out into the kingdom-sized tasks, we get to experience the same joy and thrill that Peter and John did as they went to the temple in Acts 3: 1.

Asking For Miracles

Over the years, we have asked God for miracles.

A miracle is an intervention by God to make something happen that otherwise would not happen..

Twenty years ago, media campaigns in Israel were not possible.

Major media campaigns to Hebrews, Arabs, Palestinians, Russian Jews were unthinkable. The doors to Israeli media were locked.

But the author of the Great Commission is God. The strategies and plans are His.

In Hebrews 11, we see that de-



pendence on God makes heroes out of ordinary people.

God is not looking for spiritual giants for Him to use. He simply seeks hearts that are sincerely loyal to Him.

Dan Sered, a home grown Sabra Jew was the leader of the our media campaigns in Israel. Dan was invited as a guest on a state television channel to tell millions of TV viewers about his faith in Messiah Jesus.

It was an indescribable miracle. Messianic believers in Israel followed the event in fascination and unbelief.

The Jerusalem Post published a six-page story of messianic believers. This too had never happened in Israel before.

Thousands of Jews have received Jesus as a result of these miraculous events.

Miracles Have Not Ceased

God is still seeking men and women who will commit themselves wholeheartedly to doing His will.

A loyal heart, obedience is our part. The miracles are God's part.

In ministry to Russia, Ukraine, the Middle East, Central Asia, South Asia, Africa, and Europe we continue to rely on Heaven to send "angels", resources and people so that God's name is glorified and He receives all glory in all things.

Wishing you God's best, His protection and abundant blessing this fall season,

**On behalf of the GCOMM Team,
Dr. Hannu Haukka**

GCMM Mega City Media Campaigns in Israel

JEREMIAH PROPHECY FULFILLED—THEY CAME FROM THE LAND OF THE NORTH

The year was 2000 and the city was Beersheba, Israel. Laura and I were guests in the home of veteran missionary Olavi Syvanto. We had accompanied 40 Russian-speaking Jews on a bus trip to the Negev desert. It was our first contact with Russian Jews from the former Soviet Union.

When we casually asked how many had

watched our GCMM TV programs in the Soviet Union, and thereafter in Russia, almost all hands went up. The passengers represented Jews from Russia, Kazakhstan, Uzbekistan, Belarus and Ukraine.

These were the descendants of Abraham, who came from the land of the north as Jeremiah had



prophesied 2,500 years earlier (Jer. 31:8).

Now, in the land of their ancestors, these Jews from the countries of the north longed to see Christian programs in Israel. There was no Christian TV in Israel.

In the fall of 2001, STAR WORLD TV which was carried on Israel's cable TV networks accepted our programs and paved the way to thousands

of homes in Israel.

As an added bonus, Star World TV could be seen in 25 other countries simultaneously, over 60 million viewers in total!

For GCM Jewish Ministries, the era of miracles had commenced. Mega city media campaigns in Jerusalem and Tel Aviv loomed a few years away...

Media City Media Campaigns Blanket



Globally, there are 14.5 million Jews, 47% of whom live in Israel. In Israel the population is 9,190,000, an increase of tenfold since 1948. In 2020, about 1,300,000 people lived in the Jerusalem area and 2,600,000 in the Tel Aviv area.

The year was 2008. Mega City Media Campaigns in Israel were conducted in the three major languages spoken in Israel, Hebrew, Russian, and Arabic. The campaigns reached millions of Israelis and produced more than 70,000 phone calls in Jerusalem, Tel Aviv, Haifa as well as the West Bank and Gaza.

Never Before

Meno Kallisher, senior pastor of the Jewish Jerusalem Assembly, explained how the campaign has made an impact in Jerusalem:

"Since 1948, there has never been an evangelistic campaign in Israel like this in the last two months, I mean the GCOMM campaigns in Jerusalem and Tel Aviv.

It has caused Christian Jews not only to speak but to have taken a strong stand. There was no such thing before."

Jerusalem is called the city of priests because of the city's large Orthodox Jewish population.

In Jerusalem, the media campaign message was placed on 180 buses of the transit company. The ads were repeated on giant video screens a total of 100,000 times during the month. Additionally, the radio and newspapers communicated the same message.

During the campaign, orders for thousands of Power to Change-campaign books were received in Jerusalem alone.

A Dream Come True

Dan Sered, in charge of the Tel Aviv campaign office, is a native Jew born and raised in the country. Dan said the Tel Aviv office received a total of about 50,000 phone calls from Hebrew-speaking Jews.

Some were hostile calls, but thousands more who want to know more are now being followed up.

- This is indescribable. Our dream has come true! The giant video screens (along the busiest roads) read "Jesus is Yeshua" The name of Jesus here in Israel is Yeshua.

There has never been such a media campaign in Israel before. People clearly understand that we are talking about Yeshua, or Jesus. He gives salvation.

We direct people to our evangelistic website. People on the streets see the ads on buses and outdoor TV screens. Most of these people may have never seen the name Yeshua (Jesus).

They have not known that Yeshua is Jesus. It's absolutely amazing. This is paving the way, breaking the taboo.

People have called and provided their contact information and indicated that they want to know more.

People have understood our message. They are ready to receive the gospel message.

Surprise Invitation From Channel 2

Dan was interviewed on the major Israeli TV channel along with a Rabbi. It was the popular Israeli Channel-2.

In a live broadcast for fifteen min-

Jerusalem, Tel Aviv, And Haifa



Apostle Paul's mandate was to tell the good news of the Gospel to the Jews first. Following Paul's exhortation in Romans 1:16, our first media campaign in Israel was to the Jews.

utes, Dan told the audience why he believed that the Messiah of Isaiah 53 was Jesus.

As far as I know, this has never happened in Israel. A total of 28 Jews prayed to receive Jesus into their lives on the phone before the first personal meeting.

One of the callers had survived Hitler's concentration camps.

Wealthy People Find Jesus

- There were nine women from wealthy families. Their Filipino nannies said that under the employment contract, they were not allowed to talk about matters of faith to their hostess.

They recounted how they had prayed for their mistresses, who had now come to faith through the campaign!

- Dan said that the plan is to carry out campaigns among Hebrew people in Tiberias, Tiveon, Akko, Carmel, Nazareth, Kiryat Shmona, and Bet Shean.

Russian Language

The first phase of the campaign in Israel took place in April 2008.

Campaign advertisements appeared in the country's Russian language daily and weekly newspapers.

The ads offered a DVD about the sacrificial death of Jesus in Jerusalem as God's Passover Lamb for the sin of men and women everywhere—for both Jews and Gentiles.

The campaign clearly exceeded the expectations of the Messianic congregations. The number of calls indicated that there is a longing in Israel to hear what the prophets say about the Messiah.

Calls From Across Israel

The campaign office in downtown Jerusalem recorded thousands of calls with orders of the Easter story on DVD. Calls came from almost every city in Israel, e.g. From Jerusalem, Jaffa, Tel Aviv, Beersheba, Haifa, Nazareth, Tiberias, Lod, Nethaniah,

Ashkelon, Eilat, Sederot, Beth Sean, Aful, and Ashdod.

Some pastors in the Messianic congregations speculated that a campaign based on newspaper ads could, at best, produce a total of 6 to 10 calls during such a campaign. By the end of the first week, the calls had exceeded expectations more than a hundredfold (100X) !

DVDs ordered by phone were personally delivered to those waiting for it. If the caller did not want personal contact, the DVD was sent by mail. Messianic congregations took responsibility for the distribution of the DVDs.

In addition, the people were called again to discuss spiritual questions and concerns they had.

The callers also received another DVD containing testimonies of survivors of the holocaust who had come to faith in Christ. These Jews who had survived the concentration camps are held in special honor in Israel.

Miracle Breakthrough In Israeli Mainline Media

The Jerusalem Post magazine published a full six-page feature article about Messianic Jews in Israel. The title of the story read, "LEAP OF FAITH". The subheading read: "An estimated 7,000 Israeli Jews have accepted Jesus as their savior much to the dismay of the state's Jewish establishment".

Israel-born Jew and GCMM media campaign leader Dan Sered sees the breakthrough in secular mainline media as a milestone event and a spin-off of the GCMM media campaign. Dan comments:

- The story in the **Jerusalem Post** was an amazing miracle in itself!

In Israel, people know little about Jesus. It now became common knowledge that there are people in Israel who believe in Jesus.

What was exceptional about the extensive article in the **Jerusalem Post** was the positive attitude towards Messianic believers.

According to local believers, throughout Israel's independence, the name Jesus had not been as clearly displayed. There is no parallel.

The campaign, which covered the whole of Israel and Gaza and the West Bank, resulted in a total of more than 70,000 telephone calls and contacts.

Thousands of evangelistic books and DVDs were ordered and delivered. Several thousand people remain in follow-up by local congregations—most of those are Jews, but also Arabs and Druze.

What are the results of the media campaigns in Israel so far?

- We had campaigns in the Greater Tel Aviv region and the Galilee region in northern Israel. We used outdoor TV screens, bus ads, and other various media.

It was amazing that as a result, we also got free media visibility that we couldn't afford.

As a result of the media campaign, I was invited for two interviews on Israeli national TV channels. The first was an interview on Israel's most popular **morning TV show** on the country's second channel. It was a



great opportunity.

Then, after the northern campaign in Galilee, the "Hot News" program on the **HOT TV cable channel** gave an overview of our mission and campaign, and it was very positive. They then separately invited me and a Rabbi to the studio for an interview.

This media publicity led to the **Jerusalem Post** publishing an extensive 6-page article dealing with Messianic communities and the Jews for Jesus organization in Israel.

The Jerusalem Post has in the past been very anti-Christian and against Messianic believers. This article was amazing!

The reporter interviewed me and other employees of our organization as well as other Messianic believers in the country. The tone of the article was very fair and even. It said that about 7,000 Jews in Israel have come to believe in Jesus, and they are not brainwashed, but are ordinary citizens who simply believe that Jesus is the Messiah.

This is a huge breakthrough in the press. God has opened these doors for us in a way we had not planned or even dreamed of.

Thank you GCMM for making it possible to use the media. In the future, we can do even more and con-

tinue to proclaim the Gospel.

The Jerusalem Post magazine is a nationwide newspaper throughout Israel equivalent to large daily newspapers and its Sunday subscriptions in North America.

The front page has a full-page image showing young Messianic Jews on the street talking to people about Jesus. The headline, in large letters, reads "Leap of Faith," and the subtitle reads that an estimated 7,000 Israeli Jews have accepted Jesus as their Savior.

This is a mind-boggling remark from a magazine that has traditionally been either negative or completely silent regarding Messianic Jews.

The first two-page spread shows large images of Messianic Jews and again a big headline: "Jesus for the Jews".

The article says that thousands of **Sabra Jews**, meaning the original Hebrew-speaking Jews in Israel, have been baptized, yet they have chosen to keep their faith a secret, that is, they do not actively tell oth-

ers about it.

This is a big story that interviews Messianic Jews about how they, as Jews, can believe in Jesus.

The article spans a total of six pages. For example, Eithan Gastan says: "I am a Jew at birth, but my faith is in no way different from evangelical Christianity."

Dan Sered says that last year about **100 Sabra Jews** made a decision to faith in Yeshua, or Jesus.

Dan recalled: "For years, we have been distributing tracts in Israel on the corners of the streets. The media has never reacted to it. But now that we're conducted this city campaign with GCM, look what's happening!"

Dan spoke holding the Jerusalem Post newspaper in his hands.

Hannu Haukka, Founder and CEO of GCM Ministries, wondered: "I watched TV shows that appeared on Israel's most popular TV channels in the Hebrew language.

God has given Dan the wisdom and power to testify in a situation where he is in front of a TV camera

face to face with a Rabbi who attempts to refute his testimony of Jesus.

- I want to thank the friends of GCM for how they have made these media campaigns in Israel possible in recent years.

The media campaign in Galilee was carried out in the very area of which Jesus spoke in the Gospel of Matthew:

"Woe to you, Chorazin! Woe to you, Bethsaida! For if the mighty works, which were done in you, had been done in Tyre and Sidon, they would have repented long ago in sackcloth and ashes. But I say unto you, It shall be more tolerable for Tyre and Sidon at the day of judgment, than for you." (Matt. 11: 21-23).

"Thrilling" is an understatement as we have witnessed what God has done through these mega city media campaigns in Israel. It is the opportunity of a lifetime to be involved in such a way in the land God promised to Abraham's descendants.

GCM Ministries



Pastor John Theodor
Jerusalem Assembly

- It's great to work with the team at Great Commission Media Ministries.

A campaign of this magnitude has not been seen before. I've worked in Jerusalem for 10 to 11 years, and in all that time we have not received as much feedback and contacts as we have now.

The campaign is a real blessing.

People are looking for and want to hear about faith in Jesus.

It's amazing and really exciting! It is truly an act of God that the campaign took place.

There were also advertisements and articles about the campaign in newspapers, in a total of five different types of media. The Gospel was clearly seen in Jerusalem.

The campaign was called "He Changed Me". We wanted to tell people that Jesus can change their from death to life and from sinfulness to righteousness.

Now we have the opportunity to proclaim the Gospel clearly and continue to make His name known as the Messiah of Israel.

We appreciate and thank GCM for its support, advice and leadership in this project. We are encouraged by the opportunity to participate in this project. We have learned a great deal from you.







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"He That Believeth And

Media campaigns in Israel have borne beautiful fruit. In this picture, one of many Jews who had come to faith during GCMC campaigns was baptized in the Jordan River by Messianic believers in Nazareth.

As I watched, I cried for joy while trying to take the picture. Tears flowed freely. All were new believers in the Messiah Jesus, of whom Isaiah wrote in chapter 53. One of those baptized was a young Jewish Rabbi.

These Jews were from a single congregation in Nazareth. I had heard of congregations in ten other cities where the same thing had happened also.

At that moment, as I watched those baptized in the Jordan River, the Holy Spirit reminded me, "These are the people of whom the prophet Jeremiah had prophesied: "...the days are coming," declares the Lord, "when it will no longer be said, 'As surely as the Lord lives, who brought the Israelites up out of Egypt,' but it will be said, 'As surely as the Lord lives, who brought the Israelites up out of the land of the north and out of all the countries where he had banished them.' For I will restore them to the land I gave their ancestors." Jeremiah 16: 14-15, Jeremiah 31:8!

They had come from the land of the north and spoke the language of the north, Russian. And we were now participating in leading them to salvation in Jesus!

Unable to conceal my emotions, I watched these "new creations in Christ" being baptized in the Jordan. Their joy and jubilation was quite a spectacle to see.

"We baptize you in the name of Yeshua, Jesus," the pastors declared. "The old you, is now buried, rise and go and live your new life in Christ Jesus!"

Thousands Received The Gospel

GCMC Campaigns have been conducted in three different languages in Israel: Russian, Hebrew and Arabic. Tens of thousands of Israelis have responded through our ministry offices in dozens of Israeli cities.

Thank you for supporting and making possible this ministry to the chosen people of God.

Hannu Haukka



Is Baptized...



Unprecedented Campaign To The Desc



Media campaigns in Israel have also covered the Arabic-speaking population. The Arabic-speaking campaign reached Arabs and Palestinians living in Israel in both Gaza and the West Bank. Campaign transformation stories appeared on several local Palestinian TV channels.

On the day Ishmael had to leave Abraham's home, three things happened. Ismail lost touch with the God of Abraham, he lost touch with his father, and he lost touch with his brother Isaac. The goal of the Arabic-language media campaign is to go in search of the missing descendants of Ishmael and lead them back to God of Abraham. Only in Christ is it possible that the connection between the Arabs and the Jews will be found again.

GCM Ministries' Arabic language media campaign reached both Arabs living in Israel and the Palestinian Territories in the West Bank and Gaza.

More than 3,000 people called the two campaign call centers, in Haifa and Bethlehem. 70-80% of the callers were Muslims and 8% were Druze.

The Druze are considered an unreached people group because of their very tightly knit culture making it difficult to penetrate the Druze community with the Gospel.

Surprisingly, many Arabs called the campaign hot line from East Jerusalem as well. People were surprised

to see advertisements on buses in Arabic in Jerusalem. Gospel messages in Arabic had not been seen before.

The Arab campaign concluded with two concerts, one in Bethlehem and another in Haifa. The songs and scriptures touched hearts. More than 2,000 people attended the concerts. Many made their decision to believe in Jesus.

Television director *Walid*, along with his team, was tasked with recording the concerts.

The team also included a Muslim, a cameraman named Muhammad. At the end of the Haifa concert, those

who wanted to make their personal decision to receive Jesus were asked to proceed to the front of the stage. Walid's earphones bore a surprising request from Muhammad, who was on the camera at the back of the concert hall.

Muhammad asked if he too could leave his post and go to pray. The TV camera could not be left without a cameraman so Walid assured Muhammad that God would hear his prayers just as well behind the camera.

So Muhammad prayed on the spot and opened his heart to Jesus, inviting Him in as Savior into his life.

Through the campaign, God also worked in the families of church members who participated in the campaign. Jacqueline, a 14-year-old boy who served at the Haifa call center, was dealing with issues of puberty.

endants Of Ishmael In Israel

The parents suffered because of the boy's disobedience and the fact that he no longer attended church.

However, the boy received the campaign book and DVD, which touched his young heart deeply. He prayed to Jesus and his life changed. Once again he attends church and is a joy to his parents.

Extremist Muslims on the Move

However, where God moves, the enemy also attacks.

Just before the start of the campaign, *FATAH'S* extremist Islamic newspaper published an article by the extremist **Sheikh Kamal Khateeb**. He proclaimed a *FATWA*; a religious statement that Muslims should avoid having anything to do with the campaign.

As a result, many Muslims ordered the campaign book and DVD.

In his article, Khateeb claimed that the campaign was backed by the Finns, Danes and the Dutch.

The mention of the Danes and the Dutch has no connection with the campaign but was carefully scripted to anger Muslims against the campaign. Danish newspapers had published insulting cartoons of Muhammad the Dutch had produced an anti-

Quran movie which already inflamed the hatred of Muslims against these two countries.

There were also callers threatening to burn down the campaign office, but the protecting hand of God was upon the campaign and staff.

This is a Process Not a Project

The Arabic language campaign did not end. In fact, the campaign was a process that had only begun.

Local congregations carried on by providing follow-up for everyone who had who contacted the call center during the campaign.

Follow-up involves providing a campaign book and DVD to each caller individually.

This unusual campaign in Arabic united the churches behind a single purpose, simply said, the proclamation of the Gospel to every Arab and Palestinian in the region of Israel.

Prior to the launch of the campaign, some Arab churches had followed the campaign from the sidelines. However, as they witnessed the campaign they saw God's work. By the time the visual part of the campaign was over, all evangelical Arab churches had joined the campaign's front line to engage in the outreach.



Campaign Concerts

Nizar and Rana Francis from Haifa came to the concert in Bethlehem. Nizar is a well-known Arabic singer in Israel. He is a Christian, but primarily sings love songs at weddings.

Rana Francis

- I really cried at the Bethlehem concert. People were asked if they knew Jesus. They were asked to come to the front. I wondered if I knew Jesus, and I didn't know the answer. I felt that as a believer many things in my life needed to change. It made me cry and pray for change. I prayed that my husband and I would become stronger in our faith.

I went forward, and I began to pray. Then I felt my husband next to me. He held my hand and thanked Jesus that He hears and wants to share this moment with me.

I was also at a concert in Haifa and experienced a rich blessing. There were a lot of people there who I guess were not believers. I prayed that they would turn to faith in Jesus. I wanted them to feel like me.

This campaign was a blessing and had a great impact on my life.

Nizar Francis

- My profession is to sing at weddings. In my work, I try to make people happy, but I only offer short-term joy. Thanks to the campaign, I found that true joy is the joy that Jesus gives.

God has now planted in my heart the will to speak of Him to others. In the past, I liked compositions more than lyrics. Now that I'm with God and that God changed me, words mean more and I know that the Word of God touches the heart.

Summary of the Arab campaign media, through which the life-changing stories of Arabs were shared:

- 8 local TV channels
- 8 local radio stations
- 140 large outdoor billboards: 20 of them in strong Muslim areas in the West Bank
- 76 ads on the sides of buses
- 9 major Arabic newspapers
- 20,000 brochures
- Israel's two most popular Arabic-language web browsers
- two call centers: several telephone lines 12 hrs /7 days
- 5000 campaign books and DVDs
- two major concert events
- five evangelistic services

Calls came from all over Israel, from the following cities:

- | | |
|---------------|---------------|
| • Abu Gosh | • Kafa Yasef |
| • Abu Sinan | • Kafur Manda |
| • Aksal | • Karmiel |
| • Akko | • Led |
| • Beersheba | • Om Al-Fahm |
| • Beit Jala | • Nablus |
| • Beit Sahour | • Nahrea |
| • Bethlehem | • Nazareth |
| • Gaza | • Cash |
| • Haifa | • Rama |
| • Hebron | • Ramallah |
| • Jaffa | • Sakhnin |
| • Jenin | • Shefa Amer |
| • Jericho | • Tel Aviv |
| • Jerusalem | • Tulkarem |
| • Kana | |



We drove to the center of the village of Kana, pictured above. In this village at the wedding of Canaan, Jesus had turned water into wine. Now, 2,000 years later, at the busiest intersection in the village center, where a billboard with our campaign message proclaimed "God gives power to change."

The following is the report from GCOMM founder and CEO Hannu Haukka on the campaigns in Haifa, Bethlehem, and Palestinian territories. In total, more than 3.5 million descendants of Ishmael were reached with the gospel message.

Ministry of Interior and Finance

In the Palestinian Territories, representatives of the Ministry of Interior and the Ministry of Finance had called the ministry office in Bethlehem and ordered campaign books.

GCOMM staff saw up to 400 Muslims make a decision of faith at special campaign events.

Unprecedented Campaign

On the telephones at the Haifa call center, Saana, rejoiced, "I've never seen a similar campaign. It was just a dream before. Now it's come true.

I want to be at the office every day."

- Sitting next to him, Rena said, "For the first time, I see this kind of spiritual hunger among Muslims. It comes up in every phone call!

We received a call from Akko. The caller was a Muslim. He wanted change! He wanted us to go to him. He asked for a book after seeing an campaign ad that read: *"I killed an innocent person. I ended up in prison. That's when my life changed. Now's your chance to be free from your shackles and receive the power that will change your life! Experience a miracle. Call,*

you will receive a book that has true life-changing stories!"

- Nadia's joy was also overflowing: "I've never seen such a special and impressive campaign! My soul sours when I see outdoor ads on the streets, on buses and on billboards.

- When I saw the first ad in which Bassel recounted his life, I prayed, "Oh God! Touch hearts and save people! It was hard to believe that the campaign is really happening now. We have always prayed that something like this could happen. It's like a dream now coming true. The effect of the campaign is something indescribable!"

Canaan of Galilee

- We had quite an experience in Cana of Galilee. It's the same village



In the Palestinian Territories, employees of the Ministry of the Interior and the Ministry of Finance had called the Bethlehem office and ordered Campaign books.

where Jesus had turned water into wine at a wedding 2,000 years ago.

As we drove into the busiest intersection in the village of Cana I saw was a giant billboard with the gospel message in Arabic.

A shopkeeper whose store happened to be located across the street from the billboard called our ministry center hot line in Haifa.

He had seen many ads in front of his shop over the years, but nothing had impressed him. This ad had deeply touched him. The Cana shopkeeper requested a campaign book that told how the Son of God Jesus not only changed water into wine but gives men and women of all tribes and nations the power to change.

The merchant and his family

learned of Jesus, the Son of God, who had atoned for their sins through his own blood sacrifice.

Arab and Druze Alike

The campaign to the Arabs of Israel proved to be historic. Nearly 3,000 people responded to the Gospel message, 70-80% of whom were Muslims. Druze made up 8%,

One Druze called the campaign office and asked, "Is it possible that your God will accept me too? Is it possible for me too to become a Christian? Please send me your transformation stories and DVD."

Response came in from almost all Arab villages and cities inside Israel and the Palestinian Territories of Gaza and the West Bank.

At the Haifa office, I examined the list of cities. There it was, proof of the power of media to reach communities that the church had not reached: Nazareth, Nablus, East Jerusalem, Bethlehem, Hebron, Jericho, Ramallah, Yen, Gaza, Tulkarem, Canaan, Abu Gosh, Money, Karmiel, Beersheba.

The town of Jenin, home of a refugee camp, was ruined during unrest and fighting a few years prior to the campaign. Now we saw campaign billboards in its streets. Tulkarem on the other hand, is a Hamas stronghold. But there too, the campaign touched the hearts of the Palestinians.

GCM Ministries



Campaign messages on buses in East Jerusalem (above)
Billboards in Bethlehem and Nazareth (below)





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ing with people in Bethlehem



The Ministry office in Haifa received thousands of calls from Palestinians



Arabic newspapers carried moving transformation stories of the "Sons of Ishmael" in the West Bank and Gaza



Campaign concert event in Haifa. 1,600 people attended the event.



A merchant in Haifa reads a campaign advertisement in a local newspaper.

"Arabic Media Campaign Reaches 3.5 Million



**Bassel Mekabel,
Manager of the Haifa office
spoke about the progress of
the campaign:**

- We have been featured in all media: newspapers, TV, radio, outdoor ads, billboards, brochures and posters.

We have covered the entire Holy Land—Israel and the Palestinian Territories. Compared to other ways of evangelizing, this campaign has been comprehensive. Nothing so extensive has been done before in the Holy Land.

One man called and said, "We see you everywhere. Everyone knows about your campaign. If this was your goal, then everyone in the Holy Land has seen your message."

Another person called from the

campus and said, "I called because everyone here on campus is talking about your campaign. I want to come to your concert and know more about the power to change."

"People contacted us via the internet and the phone, some were crying. About 70-80% of the callers are Muslims. We're really glad they want to know more about Jesus. Some of those who ask for help are drug addicts, some are alcoholics. They all want God's power to change them and their families."

One woman called and cried desperately. She and her husband were in a bad financial situation. Everything had collapsed. They had seen our ad on the side of the bus. It read, "I lost everything, but God's grace offered me better."

He called us and asked, "How can I get the best from God? I want to know. Send me a DVD and a book! We really need change."

An Arab man called and told about his drug-addicted friend, who is Jewish and whom he wants to help. He asked to send a book and a DVD. He asked how he could help his friend change.

One man called us under the influence of drugs: "I have tried everything

without success, saw an ad and I want to change. Please help me!"

Another man said he saw demons. He had heard of a case in which someone in the power of demons had been released. This man, too, wanted his life to change.

We have received letters—even from Gaza. They too had already come to know Jesus. They asked for help so they don't have to conceal their faith. They really want to know how they can continue to be a Christian and follow Jesus.

About 1,600 people attended the concert in Haifa. It was a magnificent and historic event, the first such concert in the Holy Land. More than 400 Muslims came to the concert.

This is just the beginning. We are in touch with callers. We visit them. Thanks to the campaign, we have gained more courage.

The congregations here also want to continue working. We try to reach everyone. The Holy Land will not be the same. This is where change will take place. We have managed to sow the seed, which we will then reap in the future.

Many thanks to those who supported the campaign.

Please keep us in your prayers. We need it.

"They Are Hungry For The Word of God"

Venise, Haifa Call Center

- Through the campaign, a lot of people were reached with the Word of God. We shared with those who called, to know more about Jesus.

It was great to see how callers from all over the country were hungry for the Word of God. It is gratifying to see that Arabs living in Israel also have accepted Jesus as their Savior.

One woman also spoke about the problems in her marriage and said she was divorcing her husband. He asked for a mission book because he

believed that God would change his life, that there was a solution for him.

The salvation of any Arab family is a big deal. They, in turn, lead other families to faith.

Many Muslims have called the campaign call center. They asked that we send them a campaign book that includes the life-changing stories of local Arabs as well as the road map to new life in Jesus.

- We will not shut down the hot line for the campaign. The office will continue taking calls.

There will be a second level of interaction with the people after they have received the book and DVD..

Angy Mekabel, 7 yrs

- I want to thank you for the campaign because it gave people the opportunity to come to know Jesus. Many people came to know the Lord. Even the little ones got to know Jesus.

Tony, 20 yrs, Haifa

- This is the first time such an event has come to our country.

"Palestinian Government Officials Respond"



**George Kawaneh,
Manager of the Bethlehem Office**

- The campaign has been amazing and powerful for the people of the Holy Land.

With the permission of the Palestinian Authority, we were granted access to advertise in the newspapers, TV and radio of the Palestinian Territories. On display were the amazing testimonies of the local people. They shared how God had changed their lives.

It was a miracle that the Palestinian Authority granted permission to present testimonies of Christian Arabs in the local media. T

he entire population of this area was allowed to hear, see and read the testimonies of the faith.

We put up billboards in every area on the West Bank: e.g. in Bethlehem, Hebron and Ramallah, where 99% of the population is Muslim. There are two million inhabitants in the West Bank and 1.5 million in Gaza. You cannot imagine how God works among these people.

People are open and want to know more about Jesus and how God can change people's lives.

We received calls from the Ministries of Interior and Financial Affairs of the Palestinian Authority. Their employees ordered our DVDs and campaign books.

Among those calling in, were doctors and psychiatrists.

Our prayer is that through these

testimonies the Lord will touch all who read the book. Only Jesus can change people's hearts. We would like everyone in this country to come to know Jesus.

Some callers from Hebron wanted help because their friends were involved in dark magic and other evil things.

We received a lot of calls from Gaza, which is a closed area, and other difficult areas, based on newspaper ads. The people there are hungry and want to know more about the Lord and the fascinating testimonies of the believers.

Without Jesus we cannot live and do anything. Pray for this country, for our families. They need protection from attacks outside of their home.

Thanks to GCM for your work and vision, especially among the Arabs. Now is the time use media to so people can hear and read about Jesus and give them the chance to receive Him into their hearts.

"Everyone Is Talking About the Campaign"



I see friends who use drugs every day. The campaign allowed us to reach these young people. The goal is to help them stop and heal by accepting Jesus because He is the only one who can free the drug addict from addiction.

Paul Marina, Haifa

- Thank God for the campaign. The people here need Jesus as Savior. There are a lot of people in trouble in

Haifa. There are very notorious, infamous places here that attract young people to a very negative way of life..

The campaign has afforded people the opportunity to know the truth using the examples of people whose lives were transformed by receiving Jesus as Lord and Saviour. The book is a powerful written document.

The book has encouraged people to believe in Jesus. Personally I decided to work hard in this campaign to free other people from sin as well.

Rames, Samuel

- This campaign is something miraculous. I pray that God will allow us to continue these campaigns.

One campaign is not enough. My fervent hope is that many other campaigns will come along as they see the results of this campaign.

"We Need More Campaigns"



I pray that God will open the doors and speak to the hearts of the people so that we can hold a new campaign as well.

I have noticed that the churches have begun to come together, when the fruits have begun to appear. The fact that the miracle of churches coming together among the Arabs is another blessing of this campaign.



In our pandemic stricken world, GCMM continues to proclaim the Gospel via 16 satellites daily. Satellite TV is the best of the best tools in proclaiming the Gospel to millions in the Islamic world amidst great restrictions. It is unmatched in firepower and influence.

Recently one report from one satellite channel indicated a huge upsurge has been detected in viewership in Iran and Tadjikistan, which receive GCMM programs in Farsi.

Muslims are receiving Jesus and that this spring there were 10 times more decisions for Christ than at this time last year.

The same is true regarding our Arabic language channels. There has been a clear surge in viewership and response!

My deep thanks to all who give to this ministry and to all who made a special gift this past summer. You are the "Oasis springs and palm trees of Elim" for the ministry (see Exodus 15:27).

Thank you for your partnership to virtually millions by Satellite TV and our literature ministries.

This fall season we want to step up to new levels of ministry in more languages around the globe.

Thank you for helping Great Commission Media share the Gospel of Jesus Christ in over 50 countries.

Yes, people still need the Lord, perhaps even more than ever.

Three billion people, that is about 40% if the world population, are unreached. They are reachable and you are making it possible for the Gospel to penetrate farther and deeper than before. You are making an eternal difference for individuals who put their hope in Christ.

Hannu Haukka



Satellite TV Is Unmat

Hani Henein, Director of Arab Ministries at GCMM, has received moving testimonies from the Middle East and North Africa.

Our viewers speak of how Jesus has appeared, in a dream to many Muslims. They became regular viewers of our GCMM programs aired daily on 16 satellite TV channels and have found a living faith in Jesus.

As a result, we have had to open many more 24/7 prayer lines in many locations to facilitate all the increased traffic.

Hundreds of millions of Muslims through out the Islamic world regularly watch these TV programs which are a road map to new life in Jesus - showing the way from Islamic darkness to the Gospel light in Jesus.

May the excerpts below encourage you as a partner and supporter of the ministry. These excerpts show that 'your labor in the Lord is not in vain' as the Apostle wrote in his letter to the Corinthians.

Nahed From Iran

Eight years ago, I came to faith when I encountered your channel. I watch your programs mostly through Yahsat because it's the easiest, and I praise God.

However, I first encountered the Lord before I knew I was pregnant. I saw Jesus in a dream, and it was immediately clear to me that it was He, the Lord Jesus Christ who appeared to me. He said, 'I will save you and your daughter's life.'

Soon after, I learned that I was pregnant. I saw this same dream four more times.

In the eighth month of my pregnancy, I was at home, when serious complications arose. I needed emergency medical as-



SAT 7, one of our major partner satellite channels is headquartered in Beirut, Lebanon. The explosion of

sistance.

It was the eve of the Persian New Year, Tehran was covered in snow and, on top of all that, it happened to be a religious holy month.

It took four hours to take me to the doctor's office. There was no hope of my survival or the child's because of a huge loss of blood.

We were told the baby was dead. But as the Lord had promised, we both survived without even receiving a blood transfusion. My baby at the eighth month survived and is now 16 years old, thank God!

Both I and my daughter are believers. But, she lives with her Muslim father today because after ten years according to his religion I was forced to divorce him.

ched In Power And Influence



an ammonium chloride storage facility devastated much of Beirut killing over 150 and injuring over 6,000. Providentially, this crucial satellite facility was spared with no harm to the staff.

I pray that the Lord Himself will teach my daughter and enable her to grow in the Word of God and His Spirit. I pray that as His little servant I can glorify the name of the Lord.

Yasin—An Imam From Morocco

After graduating from the Faculty of Islamic Studies Yasin discovered a list of contradictions, errors and problems in the Quran.

However, his thoughts and attention were inexplicably drawn to the verses and had this in the Quran that speak of the "Prophet" (Jesus).

Yasin began watching Great Commission Media Ministries programs on the Kingdom Sat satellite to learn more about Jesus. He called our church's

outreach team asking many questions and wanting to know the Truth.

Our team answered his questions that led him to accept Christ as his Savior.

At first, he lived a double life, praying in the mosque in the morning and fulfilling his own duties as an Imam (an Islamic priest). This made it virtually impossible for him to reconcile Islam with his new found faith. In the end, abiding by his conviction, he decided to leave his work in the mosque with the encouragement of our follow up team member.

For security reasons, our team member drove a long way to the village of Settat, a city in Morocco beyond the capital city Rabat to meet Yasin. He spent the

whole night with a very poor but hospitable family. After offering their meager food, they had long discussions about the Trinity, the Church, and other doctrines. The member of our team guided Yasin to a healthy and strong faith and continued to mentor him personally.

Ibrahim From Algeria

Ibrahim was a very committed Muslim and he used to watch our programs to find errors in them in order to attack Christians. He used to call our follow up team to ask about different topics.

However, after hearing the answers to his questions, he, as always, cursed and threatened our team.

One day he called again, but remained calm and listened to the answers given by the team to his questions. At the end of the call, he wanted to get a Bible and the team sent it to him.

Some time later he called the team and told them that peace had come to his soul from the day he set his mind to seek the truth and to become a Christian.

"I felt I was changing on the inside. I felt like a new person the moment I asked Christ to dwell in my heart."

When Ibrahim confessed his new faith to his family, they were furious and accused him of bringing shame on their family. They wanted him to convert back to Islam or he would lose his inheritance and other rights. Some of them threatened to kill him.

Ibrahim suffered from his family but he is still spiritually strong and holds fast to Jesus.

Hani Henein

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Dr. Hannu Haukka
Founder & CEO