

WORLD CITIES REACHED TO DATE
(TV footprint increases coverage of campaign in some areas)

YEAR	CITY	POPULATION	TOTAL REACH
RUSSIAN FEDERATION & UKRAINE (over 40 including surrounding cities)			
2003	Volgograd	1,100,000	2,500,000
2004	Ufa	1,000,000	2,500,000
2004	Petrozavodsk	300,000	1,000,000
2005	Arkhangelsk	400,000	600,000
2006	Voronezh	1,000,000	2,000,000
2006	Samara	1,500,000	2,000,000
2007	Kiev (nationwide reach)	4,000,000	25,000,000
2007	Krasnoyarsk	1,000,000	1,500,000
2007	Nizny Novgorod	2,500,000	3,000,000
2007	Izhvesk	500,000	800,000
2007	Vladimir	300,000	300,000
2008	Nab. Chelny	700,000	900,000
2008	Astrakhan	550,000	900,000
2008	Kaliningrad	500,000	900,000
2008	Kaluga	250,000	300,000
2008	Novosibirsk	2,000,000	2,000,000
2009	Orenburg	700,000	700,000
2009	Saratov	900,000	900,000
2009	Yaroslavl	700,000	700,000
2009	Volzhskii	350,000	1,500,000
2009	Volgograd	1,100,000	3,000,000
2009	Ryazan	600,000	600,000
2009	Novgorod	300,000	900,000
2009	Syktvykar	250,000	250,000
2009	Lipetsk	600,000	600,000
2009	Cheboksary	600,000	600,000
2009	Yekaterinb	2,000,000	2,500,000
2009	Rostov	2,000,000	2,500,000
2009	Karaganda KZ	800,000	800,000
2009	Sevastopol	500,000	900,000
2010	Omsk	1,000,000	2,000,000
2010	Krasnodar	1,500,000	2,000,000
2010	Novorossisk	350,000	350,000
2010	Maikop	250,000	250,000
2011	Irkutsk/Angara/Usolye	590,000	590,000
2014	Odessa, Ukraine (metro)	2,300,000	2,300,000
Subtotal		33,990,000	70,140,000

YEAR	CITY	POPULATION	TOTAL REACH
SOUTH AMERICA & CARIBBEAN (4 (nationwide*) campaigns)			
2010	*Guyana	800,000	800,000
2014	*Suriname	573,000	573,000
2016	*Paraguay	2,330,000	275,000
2017	Havana, Cuba	2,100,000	2,000,000
Subtotal		1,648,000	3,648,000

YEAR	CITY	POPULATION	REACH
ASIA/CENTRAL ASIA (over 20 including surrounding cities)			
2006	Almaty (nationwide)	2,000,000	13,000,000
2007	Bishkek	1,000,000	1,500,000
2008	Osh	500,000	500,000
2008	Dzalal-Abad	200,000	200,000
2008	Kyzyl-Kiya	50,000	100,000
2008	Uzbekistan/Fergana	8,000,000	8,000,000
2009	Issykul Kyrgyzstan	400,000	400,000
2010	Kathmandu, Nepal	5,000,000	5,000,000
2011	Chennai, India	4,700,000	4,700,000
2012	Hyderabad, India	6,800,000	8,000,000
2012	Biratnagar, Nepal	189,000	189,000
2012	Pokhara, Nepal	250,000	250,000
2013	Mumbai, India	22,000,000	5,000,000
2014	Bangalore	9,600,000	9,600,000
2016	Colombo, Sri Lanka	20,277,000	20,277,000
2017	Calcutta, India	20,000,000	20,000,000
Subtotal		103,966,000	103,966,000

YEAR	CITY	POPULATION	REACH
AFRICAN CONTINENT (1 including surrounding cities)			
2018	South Sudan (nationwide)	1,000,000	950,000

YEAR	CITY	POPULATION	REACH
MIDDLE EAST (over 20 including surrounding cities) (Israel: TV Footprint dramatically increased coverage of campaign)			
2008	Gaza, West Bank	2,000,000	2,000,000
2008	Jerusalem	1,000,000	1,000,000
2008	Tel Aviv	2,000,000	2,000,000
2009	Haifa	300,000	300,000
2009	Hadera	50,000	50,000
2009	Nazareth	100,000	100,000
2009	Rishon Le Zion	300,000	300,000
2011	Jericho	20,000	20,000
2012	Nazareth, 2nd campaign	100,000	100,000
2013	Erbil, Iraq	1,293,800	60,000,000
2013	Gaza, Israel (multiple cities)	1,700,000	1,700,000
2015	Central Israel (multiple cities)	100,000	100,000
2015	Beirut, Lebanon	2,063,000	2,063,000
Subtotal		7,963,800	67,370,000

YEAR	CITY	POPULATION	REACH
EUROPE (4 cities)			
2011	Helsinki, Finland	600,000	1,200,000
2013	Turku, Finland	252,000	252,000
2014	Hameenlinna	250,000	250,000
2016	Kymenlaakso	180,000	180,000
Subtotal		1,020,000	1,602,000

Cities Completed **Total Estimated Population Presented With The Gospel**
Over 100 **Over 245 million people**
 (including surrounding cities)



FUTURE VISION

There are 450 cities the population of which is over 1 million.
 Jesus said: Go ye into all the world and preach the Gospel to every Creature.
 For the first time in history over 50% of the world's "Creatures" live in cities.
 By the year 2020 that figure will be 75%.
 We need to go to where the people are.
 Cities are the number one challenge for missions today.

CITIES TARGETED FOR UNPRECEDENTED MEDIA SATURATION CAMPAIGNS

City/Country	Approx. Date	Potential Exposure	Proposed Budget
Dar es Salaam, Tanzania	October 2019	4,364,000	\$900,000
Mongolia	possibly 2019	3,042,500	\$450,000
Sulaymaniyah, Iraq	future	656,100	\$500,000
Ankara, Istanbul, Turkey	future	20,000,000	\$800,000
Thessaloniki, Greece	future	11,000,000	\$250,000
Taiwan Island	future	23,310,000	\$1,000,000
Jakarta, Indonesia	future	29,020,000	\$1,200,000
Tirana, Albania	future	3,020,000	\$200,000
Honduras, Central America	future	8,250,000	\$500,000
Macedonia	future	2,058,000	\$150,000
Belgrade, Serbia (metro)	future	1,659,000	\$150,000
Stockholm, Sweden (metro)	future	2,120,000	\$1,000,000
Riga, Latvia (metro)	future	1,018,000	\$400,000
Tbilisi, Georgia (metro)	future	1,485,290	\$200,000
Kobe, Japan	future	1,545,000	\$300,000
Kyoto, Japan	future	1,473,000	\$1,200,000
Nairobi, Kenya	future	3,139,000	\$500,000
Dakar, Senegal, Africa	future	1,030,000	\$300,000
Kinshasa, Congo	future	9,046,000	\$500,000
Tallinn, Estonia	future	540,000	\$350,000
Total		144,495,390	\$10,850,000

