



1.5 Million Evangelism Books For Russia

Project proposal by
J. Brian Vaughan

Project Goal:

“To meet and pray with 5 million people in Russia in one-on-one ministry, with the message: God gives you the power to change.”

Timeline:

2017

Location, Population

One-on-one meetings with people throughout Russia, targeting 1.5 million people or more.

The books will be distributed through an established comprehensive network of thousands of volunteers from local churches.

Estimated Budget Amount

\$525,000 CAD Total Budget
\$450,000 CAD of budget met for 2017 to date.

\$75,000 CAD to fulfill.

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Project Proposal



1.5 Million Evangelism Books for RUSSIA

OPPORTUNITY

Since 2003 GCM Ministries, with their partner ministry IRR/TV, have completed over 40 mega city campaigns in Russia and Central Asia. Hundreds of thousands of specially tailored high-power campaign books were printed, to be used as a tool of evangelism, and distributed during the campaigns.

In 2013 a million extra copies were printed and distributed by thousands of local missionaries continuing follow-up ministry from previous mega city campaigns. Pastors reported one million people prayed the prayer of salvation.

Since 2013 four million books have been printed.

Now, because of increased persecution of evangelical churches in Russia Russian Pentecostal Union leader Bishop Grabovenko, representing over 2,000 churches, has asked for another 1 million campaign books as soon as possible to help reach as many people for Christ as they can while it is still possible and before it is too late.

THE PLAN

To print and deliver another 1 million Campaign Books to as many households in Russia, that serve as a powerful evangelistic tool. The time-line is as soon as possible in order to reach a total of 5 million plus people for Christ while it is still possible, before it is too late. Russia is closing down to evangelism at an alarming rate!

STRATEGY AND THE CHALLENGE

The books are printed in Siberia, where costs are significantly less than in the West. They are then transported to hub cities throughout Russia and then distributed to a comprehensive network of thousands of churches surrounding these hubs.

Volunteers from these churches have continued to meet with people one-on-one since 2003. This army of missions-minded volunteers have met with 4 million people with a campaign book in hand to give and to pray the prayer of salvation with them.

The campaign book contains a dozen or more powerful life-changing testimonies of publicly recognized Russians who have come to faith in Christ. It also has the 4 steps to salvation and the Gospel of John.

YOUR INVESTMENT

For \$1,000 you could invest into 2,860 books that would most likely lead 2,860 souls into the Kingdom.

\$2,000 would purchase and distribute 5,720 Campaign Books which could bring about 5,720 people into the Kingdom.

\$5,000 would purchase and distribute 14,300 Campaign Books which could bring about 14,300 people into the Kingdom.

\$100,000 would purchase and distribute 286,000 Campaign Books which could bring about 286,000 people into the Kingdom.

COST OF PROJECT

\$525,000 CAD

Total costs to print and distribute 1.5 million additional books.

1. Overall costs:
 - a.) Book printing 80% of the cost
 - b.) Transportation costs 15% of the cost
 - c.) Logistics/administration 5% of the cost

The cost to deliver the book, to pray with and to share their faith in God, per person is about 35¢.



Volunteers from local churches delivered 4 million campaign books in 2013-2015. Millions of Russians prayed the prayer of salvation.



Thousands of volunteers from local churches throughout Russia are ready to deliver another 1 million campaign books in 2016.

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