

One million evangelistic campaign books were printed in Russia. We are receiving word daily from churches throughout Russia about the books arriving into their cities from St. Petersburg at the shores of the Baltic Ocean to Khabarovsk in eastern Siberia. Bishop Grabovenko thanks you for this fantastic evangelistic tool.



GCM Ministries

April 2013

GCM Ministries Delivers One Million Books to Russian Churches!

Dear Ministry Partner,

I want to personally thank you for your prayers and financial support towards the printing of one million copies of one of the best evangelism tools available in Russia today—the Power to Change book. We have used it in dozens of Russian cities over the past 10 years to reach over 70 million people in the former Soviet Union with the Gospel.

The new books were printed in January and February of this year in the Central Siberian city of Novosibirsk and are now in churches throughout hub cities across Russia—from St. Petersburg near the Finnish border to Khabarovsk, not far from the Pacific Ocean. Daily, we get messages saying “Thank you for equipping us with this vital literature. Our teams are already busy at work in villages and towns sharing Jesus and praying with people.” Many have been led to faith in Jesus using the book.

60 Million Watch Campaign Closing Concerts “Live”

We have just wrapped up a very suspenseful and most unlikely mega city media campaign, one that should never have been. It took place in the heart of the Islamic world. The Northern Iraq campaign in Erbil shattered every preconception we had and sent shock waves from Afghanistan to Morocco. For 30 days non-stop, using the firepower of media combined with the efforts of the fledgling churches of Erbil, we proclaimed the message of God’s love: that God gives men the power to forgive and to be reconciled with God.

Syria Television called the campaign office wanting to do a report on the Erbil “Power to Forgive campaign.” Islamic Kurdistan TV interviewed our campaign managers on State TV for 30 minutes together with Islamic clerics. For three consecutive nights SAT7 broadcast the closing concerts live throughout the Middle East to 60 million viewers triggering



response from over 1,200 cities. Josh McDowell was one of the invited guest speakers. We are praising God for:

- Over 38,000 unique visitors to the website;
- Over 29 million “impressions” (clicks) logged by counters on our Facebook sites (Google analytics);
- Erbil, Suleymaniyah, and Baghdad topping the list of cities responding;
- SAT7 is to air the concerts in Arabic to over 200 million viewers over a thirty-day period;
- Thousands of Power to Forgive books and DVD’s have been distributed in Iraq in both Arabic and Kurdish;
- The campaign message was proclaimed on billboards, outdoor ads, buses, TV ads, radio ads, the Internet, YouTube, and social media.

The campaign was clearly a healing ointment in a land torn by hatred, revenge, bitterness, hurt, and hopelessness. Arab and Kurdish Muslims by the thousands called in to order the book. Others ordered it by E-mail and the website. Among those responding were government officials, the President’s

family members, pilots, teachers, doctors, and psychiatrists.

Although the security forces gave a green light and provided security, there was plenty of room for apprehension in this very Islamic nation. No one knew who would be on the receiving end of a campaign book when the couriers were sent out to deliver the books. But the Lord of the Harvest was our protection and fortress.

The eager response continues. Even as this newsletter goes to press, the volunteers and campaign staff are still overwhelmed by the task of responding to all who responded and asked for one-on-one counseling. Even some members of extremist Islamic families are receiving counseling in secret out of fear for their lives.

“This campaign has opened doors we had never dreamed of,” says Maher, our campaign leader in Erbil. “This is truly historic in the Islamic world.” Incredibly, people hundreds of miles away in cities like Baghdad and Suleymaniyah are being counseled by local believers as a result of what is happening in Erbil.

As a result of the campaign, we have received requests from



Fifty three churches and church groups had an active role to make this media campaign a success. Eight hundred fifty volunteer book couriers and call center counsellors are working together.

All major daily newspapers in Finland carried the frontpage headline of The President endorsing the media saturation city campaign in Turku, the second largest city in Finland.

Baghdad and Beirut, Lebanon to consider doing similar campaigns there. Pastor Farouk says his vision is to reach the whole of Iraq, sensing that this is the desire the Lord has for his nation. So we move forward step by step, prayerfully considering these requests.

President of Finland Endorses Media Campaign

After the memorable megacity media campaign in Helsinki in 2011, others cities have caught the vision, causing a paradigm shift in the way churches do evangelism. To reach whole cities today, we must harness all available media, simultaneously, for an extended length of time, in order to connect with people where they are.

Turku is a major city in Finland about 700 miles from the Arctic Circle. We launched a media campaign there in March with a rare endorsement by the President of the nation. The largest tabloids in Finland headlined the story: “Niinistö (the President) endorses sensational campaign.” Other newspapers followed with similar stories, some trying to frame the campaign solely as anti-homosexual. Overnight, the campaign became the

talk of not only one Finnish city, but of the whole nation. The unbiased campaign message, however, was one of God’s forgiveness for all. All have sinned and fallen short of the glory of God and need to repent—regardless of race, creed or orientation.

In this city of 200,000 residents a total of 60 churches from all denominations participated in the campaign. More than 850 volunteers turned out for training as book couriers and telephone operators at the call center. Thousands have responded to the campaign message!

The Himalayan Harvest

We recently wrapped up two evangelistic media campaigns in Nepal in February.

Response from the two campaigns exceeded 30,000 Hindus responding to the Gospel message. Together with 150 churches we targeted the cities of Biratnagar in East Nepal and Pokhara, cradled in the Himalaya Mountains. Thanks to television and radio media saturation, the campaign reached over 3.5 million Nepalese. Pastors report that whole families have

परिवर्तन गर्ने शक्ति एक महिना परमेश्वरको निम्ति



मेगाहर्ज (बिहान ५:४०-५:५५)
०.२ मेगाहर्ज (बिहान ६:३०-६:४५)
२९.०० मेगाहर्ज (साँझ ६:००-६:१५)

• अन्नपूर्ण एफ.एम. २३.४ मेगाहर्ज (साँझ ५:४५-६:००)
• सराङ्गकोट एफ.एम. १०४.६ मेगाहर्ज (साँझ ६:४५-७:००)



साँझ ७:१०-७:२५



साँझ ६:१५-६:३०



Together with 150 churches we targeted the cities of Biratnagar in East Nepal and Pokhara, cradled in the Himalaya Mountains. The campaign reached over 3.5 million Nepalese. Pastors report that whole families have already come to know the Lord, have been baptized and are worshipping Jesus in a local church.

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Pastor John Pradham of Himalaya Grace Church in Pokhara thanks GCM Ministries: "In our church alone many have come to faith in God through Christ. Good news is coming in from other churches in the area as well. God has used GCM

Ministries to effectively proclaim the Gospel in our country." You have been helping to guide people from darkness to the kingdom of light.

May the Lord bless you. Thank you on behalf of our entire missionary team,

Hannu Haukka

GCM Ministries needs your prayer support especially for the mega city campaigns that are ongoing and those in preparation for launch. Prayer is the starting point and sustaining power while we strive to fulfill the great commission that Jesus gave the Church. Without prayer we are on our own. Please pray with us.

We are so thankful and blessed by your contribution to these strategic outreaches: The next mega city campaign in Mumbai, India this fall season and children's prison ministry in Russia throughout the year.

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