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GCM Ministries

June 2011

## "To God Be The Glory, Great Things He Hath Done"

### **Dear Friend and Prayer Warrior of GCM,**

Summer is here and it's a convenient time to pause for a brief moment and assess the past 6 months in ministry. This year at Great Commission Media Ministries has been very busy. By the grace of God and his provision we conducted successful mega city campaigns in Russia, Asia and the Middle East reaching more than 30 million people with the Gospel.

Just as God answered Jabez' prayer thousands of years ago when he asked the Lord to enlarge his territory in the same way the Lord has expanded our sphere of influence for the Gospel. One year ago we would not have imagined that the Lord would lead us to minister in the Himalayas and in India, the second most populous nation on earth.

### **Chennai**

The first mega city campaign in India ended on May 15th. The call center received almost 93,000 calls in the month-long outreach. 45,000 of people requested the 100-page campaign book containing life-changing testimonies and the four steps of salvation. More than 805,000 visits to the campaign website were logged.

GCM Ministries expresses deep appreciation to Dr. Kurt Nelson and

vice-president Bob West of East West Ministries, USA for their partnership and major financing of the campaign.

Pastor Mohan, Chairman of the campaign pastoral committee, pastor of a 40,000-member church, realized the impact of the media in today's India:

"I personally and strongly believe that the time of traditional outreach and other forms of ministry is over. This kind of evangelism touches great numbers of people and they easily come to church, because they don't feel intimidated. Now it is time for India and God is at work," says Pastor Mohan.

### **Extremist Hindus Seek to Disrupt the Campaign**

The call center was not able to handle all the calls, which peaked at 5,000 calls per day. The sheer volume of calls caught the attention of Hindu activists. The call center phone lines were cut on two occasions by extremists. The lines were repaired within days but still thousands of calls were lost. Within days however, the calls resumed to pour in. Daily newspapers continued to carry "Power to Change" messages. Major TV channels continued with prime time programs. Also the billboards were not touched which allowed the Gospel to be proclaimed throughout



Clockwise from top right: Pastor Mohan's Church in Chennai India; A little girl in a slum in Chennai; EU - Helsinki, capital of Finland; Dr. Kurt Nelson, from East-West Ministries, at the Chennai mega city campaign call center. In Hebrews 11:1 it is written: "Faith is being sure of what we hope for, and certain of what we do not see." Faith does pay its dividends. It is an adventure in God that none of us should ever miss.

Chennai for the duration of the month-long multimedia outreach.

Many suicidal people called the call center, talked to a counselor, received hope and consequently were saved from an untimely death. Hindus and Muslims have found a new faith!

In India, there is more to come. Hyderabad (pop. 7.5 million), Bombay (pop. 20 million), Aurangabad (pop. 3.5 million), Patna (pop. 5.7 million) are some of the cities that now await mega city media campaigns. Patna, the capital of Bihar State in North India has for decades been called the graveyard of missions. Many a missionary has given his life in bringing the Gospel to this spiritually dark region.

### Historic Himalaya Outreach Continues

You may recall that we received almost 40,000 phone calls and 700,000 hits on the Nepalese website. This was simply a miracle in the most Hindu nation on earth. The chances of doing a media saturation campaign in Nepal were about "zero". Nepalese church leaders had serious doubts about the success of such a campaign. After all, Nepal is a Hindu nation.

In the end approximately 20 million Nepalese were reached with special daily TV programs broadcast on Nepal State TV Channel One. Viewers: 25 million according to Nepal State TV executives.

Our campaign office manager Pradeep in Kathmandu reported that in just one church in the city of Gongbu, 40 Hindus now attend church services due to the campaign. In another church in one district the pastor reported that 320 Hindus had come to him for the "Power to Change" book.

Another church had requested an additional 1,600 books for those interested in the campaign message. The campaign was in January.

Ex-Maoist terrorist, Bhim Deuwa, shared his testimony on national television of how he had experienced God's power to change. He visited a Maoist training camp where he handed out 70 campaign books to the Maoists and the commander of the training camp. The campaign book contained Bhim's own testimony.

Students from a Bible School in Nepal went on a missions trip into a remote mountainous region of Nepal. They took copies of the campaign book. They reported that many had received Christ and were already in touch with a local church.

"We thank God for what He is doing in the hearts of millions of Nepalese as a result of the campaign," says Pradeep.

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Mega City billboards at the bus station in Chennai. In India, there is more to come. Hyderabad (pop. 7.5 million), Bombay (pop. 20 million), Aurangabad (pop. 3.5 million), Patna (pop. 5.7 million) are some of the cities that now await mega city media campaigns.

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### **South Africa**

In May, my assistant director Ari and I were invited to Durban, South Africa. A Christian leader from Durban came to observe the Chennai campaign and was deeply touched by what he saw. As a result, he invited us to come to South Africa to challenge the leaders there.

In South Africa, we spoke to both Zulu pastors and pastors of other nationals. The reception was both warm and enthusiastic.

One pastor, Songe Chibambo, director of a notable ministry in Southern Africa challenged us: "I wish you had come earlier! These mega city campaigns are the missing link in reaching our cities.

The majority of the population of Africa is under 30 years of age. The social challenges in today's Africa cannot be met through government programs.

Only the Gospel can bring change to our cities and remedy its sicknesses. I believe it is the will of God that you came to South Africa. The timing of your visit is divine."

It is very likely that Durban will see a mega city campaign in late

summer of 2012. Durban may well be the first of a series of Africa's biggest cities to be targeted.

### **Siberian Cities**

We have conducted mega city campaigns in 36 of the most populous cities of Russia, Ukraine and Islamic Central Asia for the past 8 years.

Over 91 million people have been presented with the Gospel in a convenient way, a convenient place, a convenient time and in a culturally friendly way —the core criteria for every campaign.

This fall in East Siberia, GCM will target two cities and their surrounding areas with a total population of 3 million.

We ask you to pray with us for these campaigns as it has become increasingly more difficult to proclaim the Gospel in Russia.

Russia State security, the FSB, allied with the Russian Orthodox Church, has tightened the noose around all local church evangelistic activity designed to take the Gospel message to the people.

We completed a month-long campaign in the Ural Mountains, in the city of Perm. Together with the churches we reached one million people. Now, the churches of Perm are planning 19 smaller media campaigns in 19 additional towns and population centers. We will



A "Power to Change" billboard in the Palestinian city of Jericho. Palestinian youth read the campaign ads in a local newspaper. 1,000 Muslims responded to the campaign message.



supply them with the tools to do the job.

### The "Battle" of Jericho

The mini-campaign in Jericho wrapped up on May 15th just as unrest continued to sweep much of the Middle East and North Africa.

George, our Palestinian campaign manager in Jericho reported:

"From the project we have got 1000 responses where they asked for the DVD and the book.

In one instance, Terreza decided to believe in Jesus and was healed from her cancer. She told her friends: "Look at me. I am standing before you alive! This is a miracle, proof that God changes lives!" Three Muslim youth took the "Power to Change" DVD. Before they left, we saw tears in their eyes.

### Helsinki, Finland

In September we will launch a mega city campaign in Helsinki Finland, our head office location. Helsinki as every other capital city of Europe is in spiritual decay.

What will happen on the spiritual front in Europe may well be decided as a result of the campaign in Helsinki.

"Power to Change Helsinki" is probably the most significant effort

to reach its 1.2 million people in this generation.

I cannot adequately emphasize how we deeply appreciate all your prayers. If you can help us financially we would be most grateful for this as well.

About 60 churches and ministries are on board. They will cover 25% of the cost. The rest will be up to GCM.

One of the greatest Christian leaders of our time, Bill Bright said:

"The majority of the people living in the industrial world and developing countries, for whom Christ died, are packed into big cities. From the perspective of the Gospel it is imperative that they are the focus of our prayers and a well thought out strategy to reach them."

From our hearts thank you for standing with us as we together reach our generation with the Good News of Jesus Christ.

Your fellow servant on His harvest fields,

**Hamu Haukka**  
**International Director**  
**Great Commission Media Ministries**

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