

Great Commission Media Ministries is an associated partner of IRR-TV Finland



500,000 New Testaments For Russia

Project Goal:

To openly advertise the Bible and New Testament as the Word of God in Russia during their 140 year celebration of the modern translation of the Bible.

Timeline:

2016

Expected Completion Date:

December 2016

Location, Population

Moscow and St. Petersburg.

The New Testaments will be distributed through an established network of volunteers from local churches in Moscow, St. Petersburg and perhaps other cities.

Estimated Budget Amount

2016: \$500,000 CAD

Contact:

J. Brian Vaughan

Chief Executive Officer (CEO)

Great Commission Media Ministries
USA & Canada

5200 Weeden Place
Chilliwack, British Columbia
Canada V2R 5T9

604.793.5636 Cell
604.858.8154 Office

brian@gcmministries.com

www.gcmministries.ca
www.gcmministries.com

Project Proposal



500,000
New Testaments

for

Moscow
&
St. Petersburg

OPPORTUNITY

Since 2003 GCM Ministries, with their partner ministry IRR-TV, have completed over 40 mega city campaigns in Russia and Central Asia. Hundreds of thousands of specially tailored high-power campaign books and Bibles were printed, to be used as tools of evangelism, and distributed during the campaigns—excluding two major population centers in Russia—Moscow and St. Petersburg.

Now we are witnessing yet another miracle orchestrated by God, with Russia's unexpected public celebration of 140 years of the modern Russian translation of the Bible. And local churches have, with delight, accepted their government's invitation to partake in this celebration. The Bible will be read in public spaces and will be widely advertised on billboards and through other media.

As this celebration continues the churches will strive to distribute 500,000 New Testaments in Moscow and St. Petersburg to Christians and non-Christians alike who still do not have access to a Bible, or even the New Testament.

Great Commission Media Ministries

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500,000 New Testaments For Russia

THE PLAN

To print and deliver 500,000 New Testaments to churches in Moscow and St. Petersburg during the government's surprise celebration of 140 years of the modern Russian translation of the Bible. Approximately 130 billboards will advertise the Bible, and the Bible will be read out loud at 200 metro stations in Moscow for 30 days. The campaign message slogan is: Read The Bible — It is a Lamp to Your Feet. This is an incredible opportunity to get the Word of God into the hands of people in these two large metropolises so they can start reading and learning from it! If negotiations are successful we will air ad spots of this campaign on radio and television and newspapers.

STRATEGY AND THE CHALLENGE

The New Testaments are printed right in Russia, where costs are significantly less than in the West. They are then transported to St. Petersburg and Moscow where they will be distributed to a network of churches in these cities. These volunteers will meet with people on the street and give them a New Testament.

This army of missions-minded volunteers is ready to go out and meet people in the streets of Moscow and St. Petersburg with New Testaments in hand to give to the people so they can read the Word of God for themselves, without fear of harassment from the authorities.

YOUR INVESTMENT

For \$1,000 you could invest into 1,000 New Testaments that would help spiritually bless at least 1,000 souls with the Word of God.

\$10,000 would purchase and distribute 10,000 New Testaments that would help spiritually bless at least 10,000 souls with the Word of God.

\$50,000 would purchase and distribute 50,000 New Testaments that would help spiritually bless at least 50,000 souls with the Word of God.

\$100,000 would purchase and distribute 100,000 New Testaments that would help spiritually bless at least 100,000 souls with the Word of God.

COST OF PROJECT

\$500,000 CAD

Total costs to print and distribute 500,000 New Testaments.

1. Overall costs:
 - a.) Book printing 80% of the cost
 - b.) Transportation costs 15% of the cost
 - c.) Logistics/administration 5% of the cost

The cost to print and deliver each New Testament to help people find faith in God through Jesus, is about \$1 CAD.



The Bible will be read out loud on the streets of Moscow and St. Petersburg.



Volunteers from local churches in Moscow and St. Petersburg will hand out the New Testaments.